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AGENDA COVER MEMORANDUM

AGENDA DATE: March 30, 2005

TO: LANE COUNTY BOARD OF COMMISSIONERS

FROM: Peter Thurston, Lane County Community and Economic Development
Coordinator and Mark Welch, Intern

AGENDA ITEM: ORDER/ IN THE MATTER OF APPOINTING MEMBERS TO THE INTERIM WORKING GROUP TO ASSESS AND RECOMMEND A STRUCTURE FOR A PERMANENT INTER-JURISDICTIONAL ENTITY TO OVERSEE THE ANALYSIS, DEVELOPMENT, OPERATION, AND MAINTANANCE OF TOURISM FACILITIES AND INFRASTRUCTURE IN LANE COUNTY.

I. MOTION

IT IS MOVED THAT THE ORDER BE ADOPTED IN THE MATTER OF APPOINTING MEMBERS TO AN INTERIM WORKING GROUP TO ASSESS AND RECOMMEND A STRUCTURE FOR A PERMANENT INTER-JURISDICTIONAL ENTITY TO OVERSEE THE ANALYSIS, DEVELOPMENT, OPERATION, AND MAINTANANCE OF TOURISM FACILITIES AND INFRASTRUCTURE IN LANE COUNTY.

II. ISSUE OR PROBLEM

Shall Lane County appoint Roger Bennett (Florence), Mike Kelly (Springfield), Warren Wong (Lane County), William Van Vactor (Lane County), Kari Westlund (CVALCO), Bob Zagorin (Tourism Task Force Committee Chair), and a yet-to-be determined appointee from the City of Eugene, to the interim working group, to recommend a permanent organization for tourism infrastructure development, management, and maintenance?

III. DISCUSSION

A. Background

By Order 04-4-14-3 the Lane County Board of Commissioners established and appointed members to the Regional Tourism Infrastructure Strategy Task Force. The Task Force made a number of recommendations, including on to form an interim working group to evaluate legal entities to manage tourism infrastructure development in the region.

By Order 05-2-1-2 the Lane County Board of County Commissioners adopted the recommendation to establish an interim working group to assess and recommend a structure for a

permanent inter-jurisdictional entity to oversee the analysis, development, operation, and maintenance of tourism facilities and infrastructure in Lane County.

B. Analysis

Order 05-2-1-2 established the parameters of membership in the interim working group. The group is to consist of seven-members (7). In order to expedite the working group process, seats for Eugene, Springfield and Florence appointees are provided for, plus two members of the Infrastructure Task Force (the Task force Chair and the executive director of CVALCO), and two (2) members appointed by the Board of County Commissioners. Each of the jurisdictions, except the City of Eugene, have selected their appointees, as shown in the Order. Two appointees for Lane County's representatives are recommended for the board's consideration. The Order provides a place for a specific name of the Eugene appointee, if it is known at the time the Board takes up this matter.

C. Alternatives/Options

The Board may:

- 1) Approve the ORDER to appoint the designated members to the interim working group to analyze and recommend a permanent inter-jurisdictional entity that would oversee the analysis of potential for, and the subsequent development, operation, and maintenance of tourism facilities in Lane County, or
- 2) Change the appointees for Lane County, or
- 3) Take no action.

D. Recommendations

Number 1 is recommended, to approve the ORDER authorizing appointments to the interim working group to analyze and recommend a permanent inter-jurisdictional entity that would oversee the analysis, development, operation, and maintenance of tourism facilities in Lane County.

E. Timing

IV. IMPLEMENTATION/FOLLOW-UP

The interim working group will meet at least once a month until they have reached agreement on the best organizational structure or entity to oversee the analysis, development, operation, and maintenance of tourism facilities and infrastructure in Lane County. The working group recommendation will be brought back to the other jurisdictions, and the final report will be presented to the BCC by the end of June 2005, or as soon thereafter as possible.

IN THE BOARD OF COUNTY COMMISSIONERS, LANE COUNTY, OREGON

ORDER NO.) IN THE MATTER OF APPOINTING MEMBERS TO THE
) INTERIM WORKING GROUP TO ASSESS AND
) RECOMMEND A STRUCTURE FOR A PERMANENT
) INTER-JURISDICTIONAL ENTITY TO OVERSEE THE
) ANALYSIS, DEVELOPMENT, OPERATION, AND
) MAINTANANCE OF TOURISM FACILITIES AND
) INFRASTRUCTURE IN LANE COUNTY.

WHEREAS, at the 2004 Tourism Summit of Lane County, leaders of public and private tourism agencies recommended Lane County government lead tourism development coordination, and

WHEREAS, by Order 04-4-14-3, the Board of County Commissioners established the Tourism Infrastructure Task Force to identify, analyze, and make a recommendation for a strategy to develop tourism infrastructure throughout Lane County with the objective of creating Lane County as a destination point, and

WHEREAS, by Order 05-2-1-2 the Board of County Commissioners determined that an interim working group should consist of seven (7) members appointed as follows: one (1) member appointed by the city of Florence, one (1) member appointed by the city of Eugene, one (1) member appointed by the city of Springfield, two (2) members appointed by the Lane County Board of Commissioners, and the Tourism Infrastructure Task Force Chairperson, and executive director of Convention and Visitors Association of Lane County, **NOW, THEREFORE, IT IS HEREBY**

ORDERED that the Board appoints: Roger Bennett (Florence), Mike Kelly (Springfield), Warren Wong and William Van Vactor (Lane County), Kari Westlund (CVALCO), Bob Zagorin (Tourism Task Force Committee Chair), and [to be determined by the City of Eugene] (Eugene), to the interim working group, to recommend a permanent organization for tourism infrastructure development, management, and maintenance, as provided for in Order 05-2-1-2

FURTHER ORDERED that the interim working group shall report back to their respective local jurisdictions by June 1, 2005, and the final report to the Board of County Commissioners by June 29, 2005, or as soon as possible thereafter.

Signed this 30th day of March, 2005.

Anna Morrison., Chair
LANE COUNTY BOARD OF COMMISSIONERS

APPROVED AS TO FORM
Date 3/23/05 LANE county
[Signature]
OFFICE OF LEGAL COUNSEL